

# 2025 Sponsorship Levels

## EASY. EFFECTIVE. ENGAGING.

PAPA offers a simple, convenient way to sponsor our seminars, webinars, and Multi-Day Conferences that put you front and center with thousands of licensed applicators each year.

### Level 1: Continuing Education Sponsor

Sponsor all 2025 PAPA webinars and in-person seminars. A total of 17 webinars and 38 seminars are scheduled.

- Recognition at every 2025 webinar and seminar
- Exhibit table at unlimited 2025 seminars
- Opportunity to provide presentation(s)
- Recognition in PAPA newsletters
- Recognition on Sponsor page of PAPA website

**\$500**

### Level 2: Multi-Day Conference Sponsor

Sponsor one or both of PAPA's popular Multi-Day Conferences in 2025.

Southern California  
February 19 – 21, 2025  
Pechanga Resort Casino  
Temecula, CA

Northern California  
July 29 – 31, 2025  
Cache Creek Casino Resort  
Brooks, CA

**\$500**  
per  
Conference

Sponsors receive the following for each Conference:

- Exhibit space (6 ft. table)
- Conference registration for 1 staff member
- Opportunity to present during the 'What's New' session during day 2 of the Conference
- Conference-wide signage and recognition during opening presentations
- Advertisement in Conference brochure

### Level 3: All-Inclusive

Become a sponsor of all PAPA events for the 2025 calendar year including 17 webinars, 38 in-person seminars, and both of our Multi-Day Conferences.

**\$1,500**

- Exhibit table at unlimited 2025 seminars
- Conference registrations for 2 staff members – 1 per Conference
- Opportunity to provide presentation(s)
- Recognition at every 2025 webinar and seminar
- Conference-wide signage and recognition during opening presentations
- Advertisement in Conference brochure
- Recognition in PAPA newsletters
- Recognition on Sponsor page of PAPA website
- Opportunity to present during the 'What's New session' during day 2 of the Conference
- Exhibit space (6 ft. table) at each Conference

# À La Carte Sponsorships

## AVAILABLE FOR MULTI-DAY CONFERENCE EVENTS

### Conference Coffee Sponsor

- Signage displayed at coffee area
- Recognition in Conference brochure

**\$400**

### Open Bar Sponsor

- Signage in bar area during Welcome Reception
- Recognition in Conference brochure

**\$500**

### Branded Lanyard Sponsor

Lanyards will be branded with the logo of the company that purchases this level. Limited to one company per Conference. Lanyards will be handed out to Conference attendees.

**\$600**

### Branded Hat Sponsor

Hats will be branded with the logos of any/all companies that purchase this level. Limited to three companies per Conference. Hats will be handed out to Conference attendees.

**\$450**

### Donate Raffle Prize

Level 1 and 2 Sponsorship may be purchased at any time on:  
[papaseminars.com/sponsor-signup](https://papaseminars.com/sponsor-signup)

To arrange a Level 3 or À La Carte Multi-Day Conference Sponsorship, email:  
[info@papaseminars.com](mailto:info@papaseminars.com).

# Pesticide Applicators Professional Association – PAPA 2025 Sponsorship Terms & Conditions

By the Company's representative purchasing any of the PAPA Sponsorships detailed in this document, the Company acknowledges that they have read, understand, and agree to abide by the Terms and Conditions listed below.

## Article I

### Sponsorship Levels

- a) **2025 Continuing Education Sponsor:** Sponsor all 2025 PAPA webinars and in-person seminars. A total of 17 webinars and 38 seminars are scheduled. Sponsors receive the following: Exhibit space (6 ft. table) at unlimited 2025 in-person seminars, recognition at every 2025 webinar and seminar, opportunity to provide presentation(s), recognition in PAPA newsletters, recognition on Sponsor page of PAPA website.
- b) **2025 Pechanga Multi-Day Conference Sponsor:** Sponsor PAPA's 2025 Pechanga Multi-Day Conference. Conference will be held at Pechanga Resort Casino on February 14-16, 2025. Sponsors receive the following: Exhibit space (6 ft. table), Conference registration for 1 staff member, opportunity to present during the "What's New" session on day 2 of the Conference, Conference-wide signage and recognition during opening presentations, advertisement in Conference brochure.
- c) **2025 Cache Creek Multi-Day Conference Sponsor:** Sponsor PAPA's 2025 Cache Creek Multi-Day Conference. Conference will be held at Cache Creek Casino Resort on July 29-31, 2025. Sponsors receive the following: Exhibit space (6 ft. table), Conference registration for 1 staff member, opportunity to present during the "What's New" session on day 2 of the Conference, Conference-wide signage and recognition during opening presentations, advertisement in Conference brochure.
- d) **À La Carte Conference Sponsorships:** A variety of À La Carte Conference Sponsorships are available.
  - **Conference Coffee Sponsor:** Sponsors receive signage displayed at coffee area and recognition in the Conference brochure.
  - **Open Bar Sponsor:** Sponsors receive signage in the bar area during the Welcome Reception and recognition in the Conference brochure.
  - **Branded Lanyard Sponsor:** Lanyards will be branded with the logo of the company that purchases this level. Limited to one company per Conference. Lanyards will be handed out to Conference attendees.
  - **Branded Hat Sponsor:** Hats will be branded with the logos of any/all

companies that purchase this level. Limited to three companies per Conference. Hats will be handed out to Conference Attendees.

- **Donate Raffle Prize:** Sponsor donates a prize that PAPA will give out to a Conference attendee during the Welcome Reception raffle.

### **Sponsorship Fee Schedule**

- a) **2025 Continuing Education Sponsor:** \$500
- b) **2025 Pechanga Multi-Day Conference Sponsor:** \$500
- c) **2025 Cache Creek Multi-Day Conference Sponsor:** \$500
- d) **À La Carte Conference Sponsorships:**
  - **Conference Coffee Sponsor:** \$400
  - **Open Bar Sponsor:** \$500
  - **Branded Lanyard Sponsor:** \$600
  - **Branded Hat Sponsor:** \$450
  - **Donate Raffle Prize:** No purchase necessary, goods are donated by Sponsoring company.

Applicable fee must be paid to PAPA prior to the Sponsor being afforded any Sponsorship benefits.

## **Article II**

### **Terms**

The term of 2025 Continuing Education Sponsorship will commence on January 1, 2025, or (if received after January 1, 2025) the date payment is received, and will terminate on December 31, 2025. Sponsorships paid after February 1, 2025 cannot be prorated to accommodate for less event availability. Conference Sponsorships are valid for the dates of the Conference you are Sponsoring.

The code of ethics adopted by PAPA is as follows:

To promote and maintain high standards of public service and conduct in order that agricultural suppliers may justly be regarded as professionals and that the public may have increasing confidence in their integrity, and that the practice of pest management may best serve the public interest. It is understood that the following are PAPA rules, regulations, and conditions for the Sponsor. PAPA expects each Sponsor and their representatives and employees to abide by the rules, regulations, and conditions given herein and by subsequent amendments and additions, considered by the PAPA Board of Directors. PAPA has developed these rules,

regulations and conditions for the best interest of all the Sponsors and attendees. The Sponsor must abide by the following rules, regulations, and conditions:

### **Article III**

#### **Conditions**

- a) Sponsors shall refrain from unfair business practices through the following:
  - Must limit their activities to within the confines of the table space in a manner consistent with non-interference of activities legitimately exercised by other Sponsors, event speakers, and PAPA staff.
  - Maintain a reputation for fair and honorable conduct with customers, employees, and suppliers.
  - Conduct business on the basis of service to the industry and the public.
  - Avoid false, misleading, or deceptive advertising.
  - Abide by laws and regulations affecting the pest management industry and to promote their enforcement. To acknowledge that governmental and recognized standard are the mutual responsibility of the product manufacturer and user.
- b) Sponsors may not sell products at PAPA events. This includes any type of exchange including credit cards, purchase orders, etc. No vending is allowed.
- c) Sponsors may make product forms available on table-top display only. Material regarding Sponsor's products and/or displays not related to the educational content of a speaker's presentation may not be placed in the registration packets.
- d) Sponsors must limit their solicitation activities to prior to the event, after the event, and during breaks and lunch times. Sponsors are required to shut down their displays during the educational portion of the event.
- e) The Sponsor should plan to set up their display during the early morning registration period. Since registration time may vary from site to site, consult the Educational Coordinator/Program Director for the time at the site the Sponsor wishes to attend. The Educational Coordinator/Program Director will advise the Sponsor of the break times and/or the Sponsor can request a copy of the agenda from the Educational Coordinator/Program Director.
- f) The Sponsor must notify the Educational Coordinator/Program Director no fewer than 7 business days before the PAPA event if the Sponsor plans to participate. Depending upon space available, the Educational Coordinator/Program Director can make arrangements to have a display table available for the Sponsor or Sponsor's representative. Availability is limited

based on each individual venue, and spaces are reserved on a first come, first served basis.

- g) A maximum of two lunches, per seminar, will be provided to the attending Sponsor/representative(s). If more lunches are needed for the Sponsor/representative(s), additional lunches can be purchased. The Educational Coordinator/Program Director can provide the cost of additional lunches on a per seminar basis.
- h) If the Sponsor reserves space at an event but cannot attend, PAPA must receive a minimum of 3 days' notice for non-attendance.
- i) All Sponsor representatives/personnel will be required to sign in on the provided Sponsor sign-in sheet the morning of the applicable event.
- j) Sponsors and their representatives are not eligible to receive CEU credits for the events at which they display.

## **Article IV**

### **Suspension of Sponsorship**

- a) PAPA reserves the right to prohibit, reject, or eject any Sponsor's representative, or exhibit in whole or part, with or without giving cause. If cause is not given, liability shall not exceed the return to the Sponsor of the Sponsorship fee at the time of ejection. If a Sponsor is ejected for violation of these terms and conditions or for any other reason, no return of the Sponsor fee shall be made.
- b) PAPA reserves the right to refuse acceptance of a Sponsor due to the Sponsor exhibiting professional misconduct by not abiding to the terms and conditions given herein, any subsequent amendments and additions considered by PAPA Board of Directors.

### **Legal Recourse**

PAPA Board of Directors determinations regarding suspension, revocation, or ejection shall be final.